



NIKE X GATORADE
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NIKE X GATORADE
Collaboration

COLLAB

Sportswear x Sport drink

Nike and Gatorade collaboration concept.



NIKE x GATORADE
Design



Lookbook

LET'S BEGIN
REL,2 BEGIN

Design

All items are wrapped with signature GATORADE glossy see-through material with barcodes and numbers around NIKE sportswear.

NIKE x GATORADE
Headband

Choose the NIKE x GATORADE ® Swoosh Headband for your next workout, practice or game. The 2" Nike® Swoosh absorbent sweatband keeps moisture out of your eyes and face so you can play hard – no matter how hot the game gets. Additionally, this 2" headband is machine washable and one size fits all.

003

HEADBAND
HEADBAND

NIKE X GATORADE

/ Swoosh

Keep moisture out of your zone

004

Meet the NIKE x GATORADE Nike Sportswear Jacket. It has old-school color blocking, a bungee cord at the waist and a packable hood for a versatile look.

Sportswear

JACKET

Off White/Wolf Grey/Sail/Wolf Grey



CONTAINS NO FRUIT JUICE

Nutrition Facts	
Serving Size 1 Bottle	
Amount Per Serving	
Calories 0	
% Daily Value*	
Total Fat 0g	0%
Sodium 160mg	7%
Potassium 45mg	1%
Total Carb. less than 1g	0%
Sugars 0g	
Protein 0g	

DIET BY THE GATORADE CO.
P.O. BOX 04900, CHICAGO, IL 60604
©2018 S-V-C, Inc.

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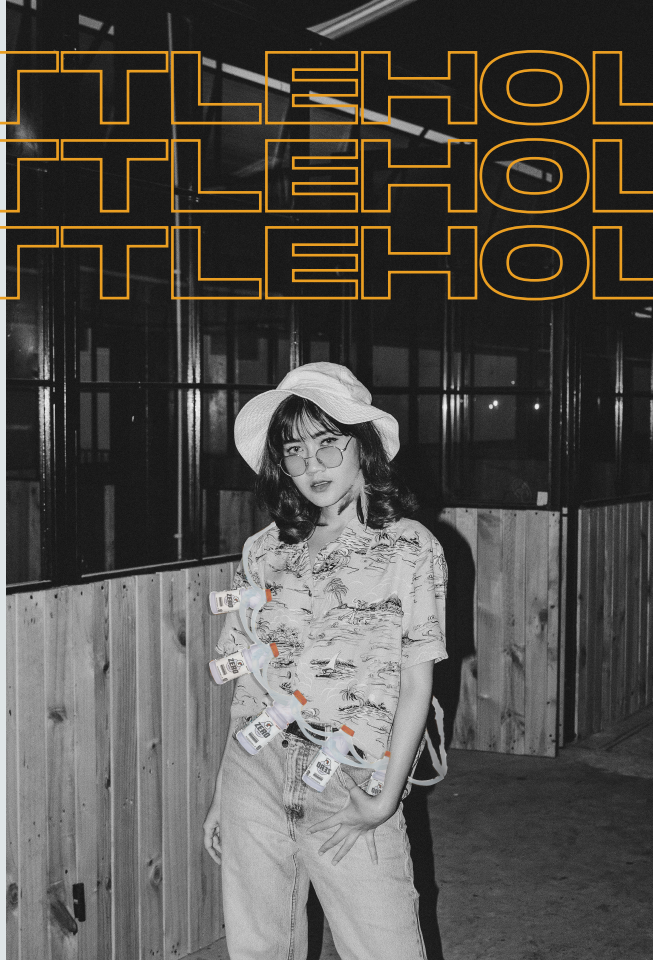
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BOTTLEHOLDER
BOTTLEHOLDER
BOTTLEHOLDER



Not all NIKE x GATORADE are sporty, they are also functional.
Bottle holder with shoulder strap made with recycled plastic
bottle drink holder rings.

NIKE x GATORADE
Bottle Holder

Bottle Holder

/ Hydrate

Made with recycled plastic bottle
drink holder rings.

006
GAP

The Nike Heritage86 Hat is made with sweat-wicking fabric to help you stay dry and comfortable.

006

It has a classic design with an adjustable strap for a fit that feels just right.

NIKE x
GATORADE
Heritage Cap



NIKE x GATORADE
Cap

GAP

NIKE x GATORADE

Air Force 1



AIR FORCE 1
AIR FORCE 1

007

Transcending foot coverage since 1982, this once hoops shoe was coined after Air Force One—the aircraft that carries the President of the United States. It was the first basketball shoe to house Nike Air, revolutionizing the game for players like Moses Malone and Charles Barkley while rapidly gaining traction around the world, from the hardwood to the blacktop to the core of hip-hop culture. Today the Air Force 1 stays true to its roots with soft, springy cushioning and a massive midsole, but the Air technology takes a backseat to the shoe's status as an icon.

Air Force 1

/ High

Comes in Low/Mid/High/iD

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THANK YOU
THANK YOU
THANK YOU
THANK YOU
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